



Flavours of Korea

OVERVIEW:

Embark on a 9-day culinary journey through Korea, exploring the distinct flavours and gastronomic traditions of Korea. Savour everything from Seoul's vibrant street food and Busan's fresh seafood to Gyeongju's royal cuisine and Andong's hearty, traditional dishes, all while experiencing the rich culture and history of each city.

USPs:

- Discover Korea's mix of old culinary traditions and urban food culture
- Learn to cook Korean food with expert chef
- Embark on pedicab ride around a hanok village
- Enjoy a leisurely evening cruise in Busan

HIGHLIGHTS:

- **Explore Seoul** - Join a local guide to explore the vest of the capital, from vibrant markets to serene temples and more.
- **Learn about Korea's colourful history** - Explore tombs and palaces from the Silla era, visit the historic palace of Joseon dynasty and look back at Korean Buddhism history

- **Delve into Korean culinary traditions** - Prepare classic Korean dishes, taste a variety of Korean street foods, savour local specialties like Samgyetang (ginseng chicken soup), Korean beef, fresh seafood dishes and Korean-style sashimi Mulhaeo

Day 1: Seoul - Arrival
Day 2: Seoul
Day 3: Seoul - Busan
Day 4: Busan
Day 5: Busan - Gyeongju

Day 6: Gyeongju - Andong
Day 7: Andong - Seoul
Day 8: Seoul
Day 9: Seoul - Departure

Day 1: Seoul Arrival

-/-/-

Upon your arrival at Incheon International Airport, you will be welcomed by a local driver (**without a guide**) then transfer into Seoul.

OPTIONAL ACTIVITY: Meet & greet service at the airport is available at extra charge.

Seoul, the capital of South Korea, is a harmonious blend of ancient tradition and cutting-edge innovation. As a sprawling metropolis, it boasts historic palaces, bustling markets, futuristic architecture, and a vibrant arts scene, making it a cultural, technological, and historical hub in East Asia.

Depending on your flight time, check in to your hotel. (**Normal hotel check-in time is 15:00; a surcharge will be applied for early check-in**).

The remainder of the day is at your own leisure after a long flight.

Overnight in Seoul.

Distances and travel times:

Incheon International Airport – Seoul (approx. 58 km): +/- 1hr

Day 2: Seoul Full Day Tour

B/L/D

Tour Duration: 09:00 - 18:00

After your breakfast at your hotel, head out to **Namsan Mountain**.

As you walk up the mountain, enjoy the scenic views of Seoul and the lush greenery around you. Once you reach **N-Seoul Tower**, take a moment to enjoy the view from the base of the tower. Then you will take an elevator up to **N-Seoul Tower Observatory** to enjoy the breathtaking panoramic views of Seoul from the observation deck. You will choose a different trail to enjoy different perspectives on the way back down.

After coming down from N-Seoul Tower, you will have **Naengmyeon**, a traditional Korean dish made with thin, chewy noodles typically served in a cold broth at a Michelin-starred restaurant to satisfy your appetite. Enjoy the refreshing and delicious meal, which will help cool you down.

After finishing your meal, head to **Dongmyo Market** which is a vibrant and bustling market located in Seoul. It is known for its eclectic mix of goods and its lively atmosphere. This market is famous for its flea market, which takes place mainly on the weekends. Beside the flea market, it offers an array of goods such as electronics, household items, and clothing.

Our last stop today is **Majang-dong district** which is known for its meat market and reputation as a hub for high-quality beef. Grill special cuts of beef such as striploin, sirloin, tenderloin, skirt steak, top blade, flap meat and chuck flap over charcoal to enjoy the unique flavour of **Korean beef**.

Transfer back to Hotel and get some rest.

Overnight in Seoul.

Day 3: Seoul - Busan

B/L/D

Tour Duration: 07:30 - 18:30

This morning at 07:30, check out and meet your guide at the hotel lobby for a private transfer to **Seoul Station**. Take the KTX for a train journey to Busan for approximately 2:45 hr. (suggested time; **08:57 - 11:15**)

Upon arrival at **Busan Station**, you will be picked up by a private vehicle and transferred to Busan city centre.

***Busan**, is South Korea's second-largest city and a major port located on the southeastern coast of the Korean Peninsula. It is known for its stunning beaches, vibrant culture, delicious cuisine, and diverse attractions.*

Head to attend a **cooking class** with a culinary expert for 2 hours. Begin with a brief introduction to the rich history and unique flavours of Korean cuisine. Learn about the key ingredients, techniques, and traditions that have shaped Korean food. Then you choose to cook 2 dishes (bibimbap or Nakji bokkeum or else). Learn the step-by-step process of preparing the dish, from gathering ingredients to cooking and plating. Enjoy the dishes you cooked for lunch, accompanied by a selection of local traditional liquor such as **makgeolli or soju**.

Next, experience the thrill of walking on the glass-bottomed **Cheongsapo Daritdol Observatory** that extends over the ocean. Soak in the stunning coastal views while feeling the adrenaline of walking above the waves.

Then, experience a unique ride on the **Sky Capsule** train along the Blue Line Park from Cheongsapo to Mipo. This scenic coastal route offers stunning views of the sea and rugged cliffs. Sit back, relax and enjoy the journey as you glide along the picturesque coastline.

In the evening, try Grilled beef small intestine, known as **"Gopchang"** in Korean, is a popular dish that is loved for its rich, chewy texture and savoury flavour. It is often enjoyed as part of Korean barbecue and is typically served with a variety of side dishes and dipping sauces.

Afterwards, transfer back to the hotel for the evening

Overnight in Busan.

Distances and travel times:

Seoul Station – Busan Station : +/- 2hr 15 mins

Day 4: Busan

B/L/D

Tour Duration: 09:00 - 19:00

After your breakfast at your hotel, begin your day with a visit to **Yeongdo Haenyeochon**, where you can experience freshly prepared sea urchin, sea cucumber, and conch by female divers, known as "haenyeo". This is a great opportunity to taste fresh seafood and learn about the unique culture of these divers and also experience tasting fresh seafood caught by Haenyeo at a Haenyeo village

For lunch, head to local restaurants that serve **Pork Soup**. The dish usually consists of a hearty pork broth with tender pork slices, and it is served with a side of rice and various banchan (side dishes). You can customize the flavour by adding condiments such as green onions, garlic, and chilli paste.

After lunch, explore the **International Market** and **Jagalchi Market**. The International Market is one of Busan's oldest and largest traditional markets, offering a wide variety of goods. At Jagalchi Market, experience tasting Busan's famous snack and enjoy the lively atmosphere of the largest seafood market in Korea.

Next, visit **Gamcheon Cultural Village**, known for its colourful houses and vibrant street art. Take a leisurely walk through the village, appreciating the murals, art installations, and charming alleyways.

In the evening, take a **cable car ride** across the sea. During the 15-20 minute journey, enjoy spectacular views across the ocean, Songdo Beach, Yeongdodaegyo Bridge, Namhangaegyo Bridge, Songdo Coastal Dullegil Road and rock cliffs.

Afterwards, head to a local restaurant that serves **Mulhaeo**, also known as water heo or water sashimi, a traditional Korean seafood dish that is particularly popular in coastal cities such as Busan. It is a type of raw seafood soup made with a variety of fresh, raw fish and seafood served in a spicy, tangy broth.

The remainder of the day is at your own leisure

Overnight in Busan.

Day 5: Busan - Gyeongju

B/L/D

Tour Duration: 09:00 - 18:00

Enjoy breakfast, check out from your hotel and head towards **Gyeongju** in the comfort of a private vehicle.

Gyeongju, once the capital of the 8th-century Silla Kingdom, is a UNESCO World Heritage Site. Revered as an open-air museum, it is a veritable treasure trove of history, brimming with palaces, temples, and tombs.

Gyeongju has a good environment that provides clear and clean water, making it suitable for **tofu production**. Also it has preserved traditional methods and know-how for making tofu. For these reasons, you have **Sundubu Jjigae** set menu made with 100% soybeans in Gyeongju so that you can experience a taste distinct from tofu in other regions.

After enjoying the lunch, explore **Cheomseongdae**, one of the oldest astronomical observatories in East Asia. This observatory is constructed from 365 stones, representing the days in a year. Additionally, there are 27 levels of stones in the tower, which may symbolise the 27 constellations of the lunar calendar.

Next, head to **Daereungwon**, also known as Tumuli Park, is a historic site and it's one of the city's major tourist attractions and is known for its large burial mounds from the Silla Kingdom. It contains around 23 burial mounds of various sizes. These mounds vary in height and diameter and are covered with grass, giving the park a serene and picturesque appearance.

Strolling to **Hwangridan-gil**, a charming street known for its picturesque architecture and unique shops. It combines traditional Korean design with contemporary influences. Keep walking to see **Woljeonggyo**, which is a historic covered bridge. The bridge holds historical and cultural importance as a connection between different parts of the city and as a representation of traditional Korean bridge design.

Finish the day with a fun and relaxing dinner of Korean fried chicken and beer (known as **Chimaek**). Enjoy the combination of crispy, flavorful chicken with refreshing beer in a local restaurant.

Afterwards, transfer back to the hotel for the evening

Overnight in Gyeongju.

Distance and journey time:

Busan – Gyeongju (approx. 89 km): +/- 1:20 hr

Day 6: Gyeongju - Andong

B/L/D

Tour Duration: 09:00 - 18:00

Enjoy breakfast, check out from your hotel and meet your guide at the hotel lobby at 09:00 to continue your journey.

First stop today is to visit **Seokguram Grotto and Bulguksa Temple**. Seokguram Grotto is renowned for its beautiful stone-carved Buddha and other sculptures, as well as its intricate architecture. It represents the spiritual and artistic achievements of the Silla Period. Bulguksa Temple is a masterpiece of Buddhist architecture and is considered a national treasure. It symbolises the ideal harmony between humans and nature, as well as spiritual enlightenment.

For lunch, you have a **Tteokgalbi** set menu which is a popular Korean dish made from seasoned, ground beef, which is then shaped into a patty and grilled. It is often served as a main dish with rice and various banchan.

After lunch, transfer to **Andong** is home to many well-preserved historical and cultural sites, including traditional villages, historic houses, and important landmarks.

Andong is often considered the spiritual and cultural heart of South Korea, is also known for its preservation of traditional Korean culture, customs, and architecture.

Head to **Dosan Seowon** which is one of the most notable and well-preserved seowon (Confucian academies) in the country and is known for its cultural and historical significance. The academy was established to honour the Korean Confucian scholar Yi Hwang, also known as Toegye.

Then, head to **Wolyeonggyo** which is known for its scenic views, cultural significance, and traditional architecture. The bridge spans the Nakdong River and Connects the city centre with the east side of Andong.

Andong has a dedicated "Jjimdak Street" with numerous restaurants offering different versions of the dish. **Jjimdak** is a popular Korean dish that originated in the city of Andong. It is a savoury and flavorful dish made with braised chicken, vegetables, and noodles in a seasoned soy sauce-based sauce. Enjoy your jjimdak experience.

Afterwards, transfer back to the hotel for the evening.

Overnight in Andong.

Distance and journey time:

Gyeongju – Andong (approx. 143 km): +/- 2:00 hr

Day 7: Andong - Seoul

B/L/-

Tour Duration: 09:00 - 19:00

After breakfast at the hotel, check out and meet your tour guide in the lobby of your hotel at 09:00 am.

Proceed to visit **Andong Hahoe Village**, which was established in the 16th century during the Joseon Dynasty. It has been home to the Ryu clan of Pungsan for generations, and many of the houses and structures date back several centuries and it features traditional Korean-style houses, or Hanoks, with thatched or tiled roofs, courtyards, and gardens. Take a hike up **Buyongdae Cliff** for panoramic views of the village and surrounding landscapes.

Andong has long been known as an area that enjoys seafood, particularly mackerel. Salted mackerel, preserved with salt, is one of the traditional methods of preparing fish, and before leaving Andong, you taste the Andong **Salted mackerel set menu** and experience its soft and moist texture.

Head to Andong Station to journey to Seoul Station by **KTX** (suggested time; **14:50-17:27**)

Upon your arrival at Seoul Station, you will be picked up by a local driver (without a guide) then transfer into Seoul.

The remainder of the day is at your own leisure.

Overnight in Seoul.

Distance and journey time:

Andong – Seoul by KTX: +/- 2:30 hr

Day 8: Seoul

B/L/-

Tour Duration: 09:00 - 18:00

Your day starts with a visit to **Bukchon Hanok**. This village dates back to the Joseon period and features traditional Korean houses, called hanok, many of which are still inhabited today. Spend time exploring the area, getting a closer look at the unusual architecture and learning about traditional village life.

Next, hop on to the unique **pedicab (rickshaw) ride** tour that will take you to the popular streets and alleys around Experience a new way to discover the hidden gems of Seoul on a pedicab. Explore the small alleys and hidden cafes, shops, or buildings that are not accessible by cars.

Continue to visit illuminated **Changdeokgung Palace**, another palace from the Joseon dynasty. In addition to being one of the best preserved palaces, this UNESCO site is known for its Secret Garden where man-made structures were built in harmony with the natural surroundings. (**Note: Changdeokgung Palace close on Monday**)

Then continue to a local restaurant to taste the famous **Samgyetang (ginseng chicken soup)**, considered to be a very healthy dish with medicinal benefits.

Next, head to **Jogyesa Temple** located in the heart of the city. The temple is very vibrant at night with lanterns throughout the sacred grounds.

Later this evening, proceed to **Gwangjang Market**, where centuries-old culinary traditions come to life in a kaleidoscope of flavours and aromas. This bustling marketplace is a treasure trove of culinary delights, offering a mesmerising array of street foods and local delicacies. From piping-hot bindaetteok (mung bean pancakes) to savoury tteokbokki (spicy rice cakes), your taste buds will be dancing with delight.

As you wander through the market's labyrinthine alleys, our experienced guide will introduce you to the art of ordering like a local and share fascinating stories about the history of **Korean street food**. Don't miss the chance to savour a warm bowl of gimbap or indulge in some delectable mandu (dumplings) from one of the market's hidden gems.

After a sensory feast at Gwangjang Market, we'll take a leisurely stroll to **Myeongdong's** lively Pub Street, where the vibrant atmosphere and lively conversations will envelop you. Afterward, bid farewell to your guide and transfer back to your hotel

Overnight in Seoul.

Day 9: Departure From Seoul

B/-/-

Breakfast at the hotel.

Enjoy a **leisurely morning on your own** at the hotel at your own pace before transferring by private vehicle (without a guide) to the airport for your onward departure flight. **(Normal hotel check-out time is 11:00; a surcharge will be applied for late check-out.)**

Distances and travel times:

Incheon International Airport – Seoul (approx. 58 km): +/- 1hr

*****END OF SERVICES*****

RATES & CONDITIONS

ACCOMMODATION: DELUXE

City	Hotel Name	Hotel Category	Room Type
Seoul	Four Seasons Hotel Seoul	Deluxe 5*	Deluxe
Busan	Park Hyatt Busan	Deluxe 5*	Deluxe
Gyeongju	Lahan Select	Deluxe 5*	Deluxe
Andong	Rakkojae Hanok	Superior 4*	Anbang

DELUXE PRICING: in USD per person for shared twin / double

Validity: 01 January 2025 - 31 December 2025

No. of Persons	1	2	3-4	5-6	7-10	SGL. SUP.
01 Jan 25 - 28 Feb 25 01 Jun 25 - 31 Aug 25	Please request	7 400	6 400	5 400	4 400	1 900
01 Mar 25 - 30 May 25 01 Sep 25 - 31 Dec 25	Please request	7 900	6 900	5 900	4 900	1900

NOTES:

- Surcharge applies for 21-31 Dec & 01-10 Jan, and public holidays of Korea
- Reservations during Peak Seasons (Korean New Year (Jan/Feb), Chuseok Holiday Week (Oct), Christmas & New Year, and major public holidays) may be subject to supplementary charges for guides / transport and / or accommodation, pre-payment and strict cancellation terms or minimum-stays. In certain cases, these may be announced late by suppliers and hotels and may only be communicated upon the receipt of your confirmation of a booking.
- Surcharge for 2024 & 2025 festive rates to be advised.
- Note that hotel prices differ between weekdays and weekends. Depending on the location of your hotel during the weekend, the above rates may fluctuate up or down.
- Hotels quoted are subject to availability
- Surcharge applies for airport transfers between 2200 hrs – 0700 hrs
- We encourage travellers to travel with their own refillable/reusable water container in order to minimize plastic bottle usage and water waste, as more and more refilling stations are now available in destinations.

Our services include:

- Accommodation in selected hotels
- Meals as mentioned (B= Breakfast, L= Lunch, D= Dinner)
- English-speaking guide throughout for mentioned sightseeing from Day 2 to Day 8
- Tours and transfers as mentioned by private air-conditioned vehicles
- Entrance fees for mentioned visits
- KTX Train journey on Day 03 & Day 07 (economy class)
- Private cooking class with expert chef on Day 03
- Cable Car ride in Busan (Crystal Cabin) on Day 04
- Street food tour on Day 08
- Travel Insurance

Our services do not include:

- Other meals than mentioned
- Other services than mentioned
- Optional activities
- International flights
- Laundry, telephone calls and expenditure of a personal nature
- Tips for guide, driver and hotel porters
- Early Check in/Late Check Out (normal check-in is 15:00 & normal check-out is 11:00)

OPTIONAL SERVICE: Validity: 01 May 2024 - 31 December 2025		
LOCATION	ACTIVITY	USD
Seoul	Arrival meet & greet service (for every 2 pax)	90 / group for every 2 pax



Korea in Style



- Explore heritage sites with an expert guide
- Partake in a traditional tea ceremony
- Meet local artisans
- Enjoy a private sunset cruise
- Indulge in gourmet cuisine

Gain inside access to local culture: Partake in an expert-led tea ceremony, sip tea and chat with village elders, meet local artisans and cook alongside master chefs.

Delve into Korea’s culinary heritage: Indulge in a range of Korean culinary experiences, from meals at Michelin-starred restaurants to tasty street food snacks.

Stay and explore in style: Sleep in indulgent, atmospheric hotels, enjoy private transfers, and relax on a private sunset cruise along the coast.

Intro: Uncover the wonders of Korean culture and history on this in-depth, luxury sojourn. Visits to renowned sites are mixed with insightful insider experiences in each of the four distinct destinations, resulting in a deeper understanding of this compelling country. Indulgent stays, gourmet meals and expert local guides complement this memorable Korea experience.

TRAVEL ITINERARY

Day 1: Seoul Arrival

Day 2: Seoul

Day 3: Seoul

Day 4: Seoul- Andong

Day 5: Andong

Day 6: Andong-Busan

Day 7: Busan

Day 8: Busan-Gyeongju- Busan

Day 9: Busan- Jeju

Day 10: Jeju

Day 11: Jeju

Day 12 : Jeju Departure

DAY 1 : Seoul Arrival

-/-/-

Welcome to Korea! Upon arriving at Incheon International Airport, a dedicated VIP concierge (**Premium Airbridge Service**) will greet you at the gate or aircraft door with a personalized welcome sign, ensuring a warm and seamless transition from your flight to the airport terminal. After going through the immigration and the customs inspection, you'll be seamlessly escorted to a deluxe vehicle, where a private driver will ensure a smooth and comfortable transfer to your hotel in the heart of Seoul.

In the arrivals hall, you will be welcomed by a local **English speaking guide** who will accompany you during your stay in Seoul.

Seoul, the capital of South Korea, is a harmonious blend of ancient tradition and cutting-edge innovation. As a sprawling metropolis, it boasts historic palaces, bustling markets, futuristic architecture and a vibrant arts scene, making it a cultural, technological and historical hub in East Asia.

Depending on your flight time, transfer to the hotel for check in or commence your Seoul discovery with a visit to **Namsan Tower**. Located on top of a peak in Namsan Park, the tower offers panoramic views over the city.

Note: Normal check-in time is 15:00; there will be a surcharge for early check-in.

After freshening up at the hotel, transfer to dinner at one of Seoul’s best restaurants. The city has a brilliant culinary scene, with more than 15 Michelin starred establishments. This evening you’ll be dining at one of these lauded restaurants, with a table reservation arranged by your private concierge.

After dinner, transfer back to your hotel for a good night's rest.

Lunch and dinner on your own account. Overnight in Seoul.

Distances and travel times:

Incheon International Airport – Seoul (approx. 58 km): +/- 1hr

After breakfast at your hotel, set off for a full day exploring Seoul.

Begin with a visit to **Gyeongbokgung (Gyeongbok) Palace**, the main royal palace of the Joseon Dynasty. Originally built in 1395, it was expanded in 1867 to become the largest, and arguably most beautiful of Seoul's five palaces, with 330 buildings in total.

If time allows, witness the ceremonial changing of the guard which takes place at 10:00 and 14:00 at Gwanghwamun Gate. (Note: Gyeongbokgung Palace is closed on Tuesdays)

Continue your morning tour with a visit to the **National Museum of Contemporary Korean History** for insights into how Korea propelled itself from being an agricultural society to the modern economic powerhouse that it is today.

Next, stop by **Changdeokgung Palace**, another palace from the Joseon dynasty. In addition to being one of the best preserved palaces, this UNESCO site is known for its Secret Garden where man-made structures were built in harmony with the natural surroundings. (Note: Changdeokgung Palace is closed on Mondays)

Return to your hotel for a chance to relax and freshen up.

Another memorable culinary experience awaits this evening, with dinner at another of Seoul's renowned restaurants. After dinner, transfer back to the hotel.

Lunch and dinner on your own account.

Overnight in Seoul.

Breakfast at the hotel.

This morning begins with a **private culinary experience**, exploring the rich tapestry of Korean cuisine through market visits and a hands-on cooking class. Starting at 10:00, visit a bustling local market, guided by a distinguished Korean aficionado who will unveil the secrets of sourcing the finest, freshest ingredients. As you wander through the vibrant stalls, you'll gain a deeper understanding of the ingredients that form the backbone of Korean cooking.

Continue to an exclusive cooking studio where, under the expert guidance of a local chef, you'll learn to craft an array of local dishes, from the fiery and flavorful kimchi to the succulent stews, side dishes and main courses, each revealing the soul of Korean gastronomy.

After a fantastic lunch, return to the hotel for a chance to relax.

Later this afternoon, transfer to **Rakkojae Private Cultural Lounge**, a beautifully restored traditional house filled with antiques and artwork. Meet with a tea master who will introduce you to the traditional, ceremonial rituals surrounding tea. This private experience provides an insightful look into Korean culture and heritage. (**NOTE:** Culture Lounge is closed on Mondays & Tuesdays)

In the evening, enjoy a performance at **Sejong Cultural Center**. Depending on the time of year you might see a musical performance, an opera, dance, or other type of theatrical performance. Guide included until the end of the performance.

Overnight in Seoul.

After breakfast, check out and meet your tour guide in the lobby of your hotel. Transfer to Cheongryangri Station and board one of Korea's KTX high speed trains for a comfortable two-hour journey to Andong.

Upon arrival at Andong Station, you will be picked up by private car and transferred to Andong city centre.

Andong is often considered the spiritual and cultural heart of South Korea, is also known for its preservation of traditional Korean culture, customs, and architecture.

This afternoon at 14:00, attend an **Hahoe Mask Dance show**, a traditional Korean performance brought to life by a troupe of performers donning vibrant and ornate masks. This dance form enjoys widespread popularity and serves as an invaluable educational conduit, imparting insights into Korean culture and history.

After the show, discover more about this aspect of Korean heritage as you meet privately with the performers. Learn how to perform some of the dance moves and craft a mask of our own.

Lunch and dinner on your own account.

Overnight in Andong.

Distance and journey time:

Seoul – Andong by KTX (approx. 192 km): +/- 2:15 hr

Breakfast at the hotel.

This morning, your exploration of Andong continues with tours of Hahoe Village and its surroundings.

The village is renowned for its impeccably preserved architecture from the Joseon Dynasty, which includes charming thatched-roof houses and elegant tile-roofed mansions. Begin with a leisurely 30-minute walk to the breathtaking **Buyongdae Cliff**, where you'll be rewarded with mesmerising vistas of Hahoe Village, the Nakdonggang River, and the surrounding mountain landscapes.

Continue to the **Hahoe World Mask Museum**, home to an extensive collection of over 800 masks from more than 50 countries. The thoughtfully curated exhibits and interactive workshops are designed to showcase the artistry and cultural significance embodied by these masks.

Strolling through the village, engage with local craft makers who demonstrate traditional artworks such as pottery, woodwork, and weaving. Then, visit an artisan's private workshop to learn from the expert to get hands-on experience of traditional woodworking techniques passed down through generations.

This evening, you'll have the opportunity to dine in a local restaurant, trying out local specialties like the Andong Jjimdak(Steamed chicken) or Andong most famous salted Mackerel dish.

Overnight in Andong.

After breakfast at the hotel, check out and transfer to Busan by private car. (around 230 km from Andong, 3 hr drive).

Busan, South Korea's second-largest city, is a coastal metropolis known for its stunning beaches, vibrant seafood markets, and scenic harbour views.

Upon arrival, transfer to your hotel to check in and drop off the luggage.

After a short break to relax and freshen up, head out for your first look at Busan. Take a stroll along **Haeundae**, a white sandy beach beloved by Koreans. Then continue to the vibrant streets of the city, which come to life in the evening hours.

As you walk through the streets, sample a variety of street food dishes, gaining a glimpse into the maritime bounty that sustains Busan's culinary traditions. Your guide will also show you popular local bars where you may wish to have a drink later in the evening.

Return to your hotel or continue to explore on your own.

Lunch and dinner on your own account.

Overnight in Busan.

Distance and journey time:

Andong - Busan (approx. 230 km): +/- 3 hr

DAY 7 : Busan

B/-/-

Breakfast at the hotel.

This morning, continue your Busan adventure with a visit to **Gamcheon Village**, an area of Busan where refugees settled during the Korean War and cultivated the mountainous land to make a living. These days, the area has been reborn thanks to the Village Art Project. Walk around the winding streets, admiring the colourful houses, art installations, retail shops and galleries.

Then take a **cable car ride** across the sea. During the 15-20 minute journey, enjoy spectacular views across the ocean, Songdo Beach, Yeongdodaegyo Bridge, Namhangdaegyo Bridge, Songdo Coastal Dullegil Road and rock cliffs. Before the return journey, stop at **Songdo Yongsung Suspension Bridge** for more panoramic views of the ocean and surrounding islands.

Continue to the incredible **Jagalchi Market**, Korea's largest seafood market. Your guide will introduce you to a selection of fresh fish sellers who can prepare fresh sashimi for you on the spot. Naturally, it pairs well with local soju and the variety of side dishes that Busan is famous for.

Return to your hotel for a change of clothes, then head to the port and board a **private yacht** for a tour of the coastline. Enjoy **canapes and champagne** as you sail along the Korean peninsula, soaking up the views of the city and watching a memorable sunset.

Overnight in Busan.

DAY 8 : Busan- Gyeongju- Busan

B/-/-

After breakfast, join your guide for a day trip to Gyeongju. Travel by private car, a journey of approximately 1.5 hours each way.

Gyeongju, once the capital of the 8th-century Silla Kingdom, is a UNESCO World Heritage Site. Revered as an open-air museum, it is a veritable treasure trove of history, brimming with palaces, temples, and tombs.

Your tour of Gyeongju begins at the religious architectural complex of **Seokguram Grotto** and **Bulguksa Temple**. Built during the time of the Silla Kingdom, the site highlights the mastery of the architects and artists of that era. Admire the Buddhist carvings and statues of Seokguram and Bulguksa's wooden buildings and stone terraces.

This afternoon, visit **Gyeongju National Museum**. With its vast collections of artefacts, relics, and royal treasures, the museum offers a comprehensive insight into the art, culture, and history of the Silla dynasty.

The next stop is **Yangdong Folk Village**, a traditional yangban (Korean Aristocracy) village from the Joseon dynasty.

Yangdong is home to more than 160 traditional style houses (called 'hanok'), with either tile or thatched roofs, as well as other buildings from the Joseon era. With a backdrop of beautiful natural scenery, visit the village shrine, Confucius school, and the noble house of the village head. Before returning back, stroll along the village trail to admire the well-preserved traditional hanoks.

Transfer back to Busan (1.5 hr drive), where the remainder of the afternoon is at leisure.

Lunch and dinner on your own account.

Overnight in Busan.

DAY 9 : Busan- Jeju

B/-/D

Breakfast at the hotel.

Bid farewell to Busan this morning. Check out after breakfast and transfer to the airport for a short flight to **Jeju Island**, a volcanic island renowned for its breathtaking natural landscapes.

Upon arrival, meet with your guide and driver and transfer you to the hotel for check-in. If your hotel isn't available for an early check in, you can start the day of touring directly with lunch served at a local restaurant (on your own account).

After freshening up and having lunch, your exploration of Jeju island begins with a visit to **Jeju Haenyeo Museum**. Haenyeo are local women divers who use traditional methods and equipment to collect seafood and marine resources from the waters surrounding the island. After exploring the museum's insightful displays you will have the opportunity to attend a **Haenyo demonstration performance**, witnessing these legendary divers in action.

Continue to **Seongsan Ilchulbong**, also known as Sunrise Peak, for a hike up this unusual geological wonder. The leisurely hike takes around 30 minutes and rewards you with awe-inspiring vistas of the surrounding coastline and the mesmerising volcanic terrain. After enjoying the views, return on foot to the base of the peak.

This evening enjoys a **Haenyeo dinner**, sampling the flavours of the sea and the culture of these remarkable women.

Overnight in Jeju.

Distances and travel times:

Jeju International Airport – Jeju (approx. 50 km): +/- 1hr

DAY 10 : Jeju

B/-/-

After breakfast at the hotel, transfer to **Geomum Oreum** for a hike through the largest lava tube system on the island. Prior to the hike, get an overview of the terrain and its geological history with a short visit to the Jeju World Natural Heritage Center, conveniently located across from the Geomum Oreum information desk.

There are three distinct trails to choose from based on your energy and interest level:

- Summit Course – 1.8 km/1 hour
- Crater Course – 5.5 km/2.5 hours
- Full Course – 10 km/3.5 hours

No matter the route you take, the trek will give you a closer look at Jeju's fascinating lava tubes and volcanic cones, called oreums.

Next stop is the 4.3 Peace Memorial Hall which is a massive complex that honours the victims of the Jeju Uprising and its aftermath. The hall also serves as a place for visitors to learn about the human rights abuses and to reflect on the importance of peace and reconciliation.

Enjoy lunch at a local restaurant followed by a break at the hotel to relax and freshen up.

This evening, visit **Dongmun Market**, a vibrant market that blends the elements of a street market, night market, traditional market, and seafood market. Take a walk through the market and sample an array of delectable treats before continuing to a local restaurant for dinner.

Lunch and dinner on your own account.

Overnight in Jeju.

DAY 11 : Jeju

B/-/-

Enjoy breakfast at the hotel before travelling to Jeju's southern coast to visit **Jeongbang Falls**, one of the few waterfalls in Asia to flow directly into the sea. Admire the falls and the spectacular surroundings with dramatic cliffs, lush vegetation, and the sound of crashing waves from the nearby sea.

Next, visit **Jusangjeolli Cliffs**, known for their unique hexagonal basalt columns formed through volcanic activities. Through designated paths and platforms, you can enjoy the scenery and take photographs of this geological marvel.

Continue your drive along Jeju's southern coast line. Take an easy 20-30 minute hike to **Sanbanggulsa Temple**, a cliffside rock cave. Take time to explore the cave and enjoy the views from the cliffside before continuing on foot to nearby **Bomunsa Temple** and **Sanbongsan Mountain Park**.

For your last evening in Jeju, your concierge will present you with a variety of culinary options. From the Island's famous Black Pork barbecue, to French haute-cuisine, or an Omakase experience - Jeju has plenty of options. Let us know your preference for your last evening in the country and we'll secure a table reservation.

Overnight in Jeju.

DAY 12 : Jeju- Departure

B/-/-

After breakfast at the hotel, relax until it is time to check out and transfer to the airport (without guide) for your onward departure flight.

Check out time is 12:00.

Distances and travel times:

Jeju City- Jeju International Airport (approx. 50 km): +/- 1hr

*****End of Services*****

PRICE FROM USD 5 900 PER PERSON

RATES & CONDITIONS

OUR SERVICES INCLUDE:

- Accommodation in selected hotels
- Meals as mentioned (B= Breakfast, L= Lunch, D= Dinner).
- Fast track immigration service upon arrival
- English speaking guide for mentioned sightseeing
- Tours and transfers as mentioned by private air-conditioned vehicle
- Private cooking class with lunch on Day 3
- Private tea ceremony at Rakkojae Private Cultural Lounge on Day 3
- Seoul-Andong KTX ticket on Day 4

- Ticket for Songdo cable car ride on Day 7
- Evening private yacht sailing along coastal line of Korean peninsula on Day 7
- Haenyeo dinner on Day 10
- Entrance fees for mentioned visits
- Travel Insurance
- Domestic Flights

OUR SERVICES DO NOT INCLUDE:

- Other meals than mentioned
- Other services than mentioned
- Optional activities
- International flights
- Laundry, telephone calls and expenditure of a personal nature
- Tips for guide, driver and hotel porters
- Early Check in/Late Check Out



Seoul and Vietnam: Cultures and Flavours



Travel Itinerary

Unique selling points and introduction

Highlights:

- Explore Seoul by traditional pedicab
- Visit a traditional Hanok village
- Delve into history at Gyeongbok Palace
- Explore interesting culinary scene from coffee to craft beer to street food by vintage vespa in Saigon
- Engage in 'from farm to table' hands-on cooking with a nutrient expert
- Interact with top 5 Masterchef on Vietnamese dining etiquette and traditional meal tray

Overview:

Experience the essence of Seoul. Discover every facet of Korea's dynamic capital through a blend of iconic sites, hidden gems, historic landmarks and modern marvels. With premium service, luxury hotels and private guided experiences tailored to match personal interests, this city break unveils the very best of Seoul in style.

In the past few years Vietnamese food has become more and more popular around the world. With its long history and colonial influence, its own appropriation of the middle and southern regions, and its varied regional geographies, Vietnam provides diverse food culture and interesting dining etiquette.

Day 1: Seoul Arrival

-/-/-

Welcome to Korea!

Upon arriving at Incheon International Airport, a dedicated VIP concierge (**Premium Airbridge Service**) will greet you at the gate or aircraft door with a personalized welcome sign, ensuring a warm and seamless transition from your flight to the airport terminal. After going through the immigration and the customs inspection, you'll be seamlessly escorted to a deluxe vehicle, where a private driver will ensure a smooth and comfortable transfer to your hotel in the heart of Seoul.

Seoul, the capital of South Korea, is a harmonious blend of ancient tradition and cutting-edge innovation. As a sprawling metropolis, it boasts historic palaces, bustling markets, futuristic architecture and a vibrant arts scene, making it a cultural, technological and historical hub in East Asia.

Depending on your flight time, check in to your hotel and take your time to relax after a long flight.

(Note that the hotel standard check-in time is 15:00 o'clock. Should you arrive earlier, baggage may be stored at the hotel. An early check-in depends on availability and may be subject to additional charges).

In case you cannot find your guide, please call our 24 Hrs Customer Care number +82 (0) 10 42274412 .

Pick-up Time: 15h00

Afternoon Tour Duration: up to 3 hours (15:00 – 18:00)

Set off your Seoul City introduction tour by **traditional pedicab** with a private driver. Take a pedicab ride along **Cheonggyecheon Stream** for a one-of-a-kind experience through Seoul's core.

Glide alongside the peaceful waters, taking in the sights and sounds of this urban sanctuary. While pedalling along, the friendly pedicab driver will share intriguing anecdotes and insights into the stream's history and significance.

Along the route, take in the historic landmarks, picturesque bridges and beautiful nature. With each pedal, be immersed in the beauty and peacefulness of Cheonggyecheon Stream, enjoying a different view on Seoul.

After an enjoyable one-hour and half pedicab ride, say goodbye to your pedicab driver and either return to the hotel or explore the city's nightlife independently.

Optional Activity: Street Food Sampling Experience

One of the country's oldest and largest traditional markets, **Gwangjang Market** is a treasure trove of culinary delights, offering a mesmerising array of street foods and local delicacies. From piping-hot bindaetteok (mung bean pancakes) to savoury tteokbokki (spicy rice cakes), your taste buds will be dancing with delight. Taste a variety of dishes from the various stalls, a delicious dinner feast of local cuisine make your days in Seoul memorable.

Overnight in Seoul.

Distances and travel times:

Incheon International Airport – Seoul (approx. 58 km): +/- 1hr

Day 2: Seoul Discovery

B/-/-

Pick-up Time: 09h00 (*flexible*)

Tour Duration: up to 9 hours (09:00 – 18:00)

Meet the guide at the hotel lobby to experience Seoul's multifaceted charm on this full day tour.

Begin with a visit to **Gwanghwamun Plaza** to admire the statues of King Sejong and Admiral Yi Sun-Sin. Continue through Gwanghwamun Gate to visit **Gyeongbokgung (Gyeongbok) Palace**, the main royal palace of the Joseon Dynasty. Originally built in 1395, it was expanded in 1867 to become the largest, and arguably most beautiful of Seoul's five palaces, with 330 buildings in total.

If time allows, witness the **ceremonial changing of the guard** which takes place at 10:00 at Gwanghwamun Gate. (**NOTE:** Gyeongbokgung Palace is closed on Tuesdays).

After exploring the palace, you have the option to visit **The National Folk Museum**, located just next to the palace grounds. This museum offers fascinating exhibits about the history and culture of the Korean people.

Next, visit the **Namsangol Hanok Village**, a recreated village that features five restored hanoks from the Joseon Dynasty. The village offers a glimpse into traditional Korean life as well as an educational experience for visitors of all ages. (**NOTE:** Namsangol village is closed on Mondays & Public holidays)

Afterwards, enjoy some free time with the guide and get to choose the next destination: either its shopping district, other cultural sights, or some trendy coffee-shop, make the end of the day yours.

Then, either return to the hotel or explore the city independently (car, driver and guide at your disposal until 18:00).

Michelin-Star Dining Option:

Seoul boasts several Michelin-starred restaurants offering exquisite Korean cuisine with innovative twists. Enjoy tasting menus crafted by renowned chefs in elegant settings. Some restaurants offer unique dining experiences, such as private rooms with traditional floor seating (ondol) or panoramic views of the city skyline, adding an extra layer of exclusivity to your meal. Advance reservation is recommended.

Overnight in Seoul.

Day 3: Seoul - Leisure Day

B/-/-

Today is free to explore independently or book one of the below exclusive experiences.

Seoul's Art Galleries and Museums Excursion

Duration: up to 6 hours and half

Inclusion: English speaking guide + Car & driver service + Standard Admission Fee

Be immersed in South Korea's vibrant art scene with this customised guided tour of Seoul's top galleries and museums. Explore a mix of modern and traditional art, including Gallery Hyundai and the extensive collection at the National Museum of Korea as well as a selection of galleries tailored to meet personal interests.

(NOTE: National Museum of Korea is closed on Mondays. Gallery Hyundai is open 10h00-18h00, closed on Mondays)

Spa Treatment in Seoul

Duration: up to 4 hours

Inclusion: Car & driver service + Sulwhasoo Prestige Restorative Journey package

Immerse in the **Sulwhasoo Prestige Restorative Journey**, a comprehensive facial and full-body treatment that epitomises opulence. This signature experience combines expert facial care to diminish signs of ageing with a body treatment that revitalises youthful energy. Savour the height of luxury while experiencing unparalleled beauty and relaxation.

Seoul's Baseball Thrills

Duration: up to 7 hours

Inclusion: Standard baseball ticket + English Speaking guide + Car & driver service + Fried & Chicken

Experience a game-day adventure in Seoul, where passionate fans and exciting plays come together. Seoul's vibrant baseball culture is showcased at iconic stadiums like Jamsil Baseball Stadium, home to the LG Twins and Doosan Bears. Enjoy a high-energy game, complete with enthusiastic cheering, traditional Korean stadium snacks, and a dynamic sports ambiance.

(NOTE: Available during match dates - from March - October)

Overnight in Seoul.

Note: Due to the unforeseen traffic in Seoul, you may be required to leave for Incheon Airport approx. 4.5 hours prior to the flight departure time.

After breakfast at the hotel, enjoy a leisurely morning before transferring to the airport for your onward flight to Sai Gon, Vietnam.

(Note that the Korean standard for the check-out time is 11:00 o'clock. Should you depart later, baggage may be stored at the hotel. A late check-out depends on availability and may be subject to additional charges).

Upon arrival, your private guide and car will meet you outside and transfer to the hotel for check in.

Once known as the 'Pearl of Indochina', Saigon boasts an enormous architectural wealth, mirroring its colourful history. From the pagodas, museums and European architecture of the city's recent past to the growing number of skyscrapers, Saigon is like a trip through time.

Tonight, depending on arrival time, treat yourself to dinner at AnAn, the first restaurant in Saigon to receive a star by the esteemed Michelin Guide (at own expense, bookings recommended in advance (contact us).

Overnight in Saigon

Distance & journey times :

Seoul- Incheon International Airport (approx. 58 km): +/- 1hr

HCMC airport – HCMC center (8km) : 30 minutes

Today's tour starts at 08:30 with a drive to the FITO Museum. This fascinating private museum has an impressive collection of items related to the history of traditional Vietnamese medicine. Objects found in traditional pharmacies and valuable books and documents are on display.

Return to the center of the city, hop out the vehicle and take a walking tour through the historic city center and CBD. See the architecturally splendid City Hall, historic Dong Khoi Street, the Continental Hotel and the Saigon Opera House before heading to the Central Post Office. From here, you can glimpse the former CIA building, where one of the last helicopter evacuations took place in 1975.

Following, rest your feet over a well deserved lunch before continuing to perhaps the city's most famous landmarks - the Reunification Palace. Now preserved in a time warp, the 'war rooms' in the basement plus the opulent display's are fascinating.

Continue either on foot or by vehicle to one of the city's museums. Choose the War Remnants Museum, which exhibits artifacts and photographs relating to the country's wars or The Fine Arts Museum where a symphony of art and charming design can be seen.

Finish up the day at another historic site, the Ben Thanh Market. Still functioning as a local neighborhood market, the central location also welcomes travelers with a variety of stalls.

Having gained greater understanding of Saigon's culture and history, return to the hotel late afternoon.

Evening at leisure. Ask us for recommendations on the town's best restaurants.

Overnight in Saigon

Start the day at 08:30 with a different discovery of Saigon; the caffeine habits of the locals and the significance of coffee drinking in Vietnamese culture.

Coffee was introduced to Vietnam by the French in the late 19th century with the country quickly becoming a leading exporter as vast areas of the highlands were given over to this important new cash crop. Today, the Vietnamese have taken coffee to new gastronomical levels, which continues to evolve.

Start with a stroll through a buzzing local residential area and delve right into local life while browsing the street, watch people enjoying their coffee, reading their newspapers or chatting with each other.

Here, visit a 90-year old coffee shop, the oldest in Saigon. Get to know the unique way of making coffee while listening to tales related to this trade.

As part of the tour, you will have a chance to visit a charmingly restored 'shophouse' located in the historic part of the city, which still operates as a trading area. Once there, discover the exquisite flavors of Vietnamese specialty coffee and learn how to prepare a delicious 'caphe trung', aka egg coffee.

Caffeine fueled, conclude the tour with a drive back to your hotel.

This evening, gain insight into the life of Vietnam's ambitious younger generation over a delicious home-cooked meal. Your host, a cookbook author, street photographer and marketer has a love for cooking and welcoming guests into her creative and modern home.

At 18:00, depart your hotel to the home of your host, tucked down a typical 'Saigonese' street 20-25 mins drive from the center of the city (traffic dependable).

On arrival, get settled and chat over a welcome drink about her life journey from the north to south of Vietnam and how she became an author and street photographer. Enjoy an authentic Vietnamese meal, home cooked by your host. This is a unique opportunity to learn more about how locals dine in a typical, yet elegant manner.

After the meal, spend some time admiring her lively photo collection of Saigon's daily street life and the inspirational story behind each piece. Transfer back to the hotel after an evening (and belly!) full of memories.

Overnight in Saigon

This morning, transfer to Saigon's Tan Son Nhat airport for the flight to central Vietnam. From the Danang airport, it's a 50-minute drive to the ancient port town of Hoi An.

Hoi An, one of Vietnam's most picturesque towns and UNESCO-heritage listed, once a major Asian trading port in the 17th and 18th centuries now draws international visitors to its streets, for both the history and the surrounding scenes.

Afternoon and evening at leisure. Ask us for recommendations on the town's best restaurants.

Overnight in Hoi An

Distance & journey times :

HCMC – HCMC’s airport (8km) : 30mins
Danang airport – Central Hoi An (30km) : 50mins

Day 8: Hoi An

B/L/-

Be picked up at 8:30 from the hotel, begin with a cup of coffee at a riverside restaurant in Hoi An’s center. Once you’re briefed on the activities for the next few hours, stroll to a nearby ‘fresh market’ to learn about the local shopping culture. Next, enjoy a 10-minute scenic drive to the cooking class by electric buggy.

After arriving at the architecturally stunning venue for the activity, explore the surroundings before learning how generations of farmers have cultivated the land. The soil here is rich and fertile, thanks to the combination of silted river water and natural algae fertilizer. Using these traditional methods to grow their vegetables, without the use of chemicals or pesticides results in produce that is both healthy and delicious.

A short yet satisfying massage to ease your muscles will follow the learning experience, before starting the cooking class, where the Chef will introduce a variety of incredible ingredients for you to create.

After you ‘cook and learn’, it’s finally time to sit back and devour your delicious creation. Once relaxed and satisfied, transfer back to your hotel to rest.

Mid afternoon at 15:00, get ready for a food adventure into an area known by many, yet still relatively undiscovered by visitors, outside of the Old Town. A city of roughly 200 thousand inhabitants, the food scene in Hoi An deserves more credit than only *cau lau*, *com ga* and *banh mi*, which reflects the cultural values and history of this once-flourishing port town. Offering exclusive access and a ‘behind the scenes’ experience with the help of your foodie guide, explore the hidden corners and unique dishes of the heartwarming food and people of Hoi An town.

By the trusted lead of your expert guide, gain an introduction of Hoi An specialities cooked by old family friends. Your guide grew up on these streets, eating at these same food stalls as a child.

The exclusive access to the faces behind the stock pots will teach you how the Hoi An locals live and eat, and how in fact many people graze, due to the portion size, people can eat all day!

Once you skirt the old town wander into the outskirts, weaving in and out the small alleyways where you'll chow down with the locals at stalls you'd never discover on your own. End the adventure with a tummy full of great food and a heart full of joy.

Note: limited vegetarian options, not suitable for vegans, maximum 6 persons per group based on availability.

Overnight in Hoi An

Day 9: Hoi An

B/L/-

Join one of Central Vietnam’s most renowned chefs, Duc Tran from Mango Mango fame, on an exclusive half day experience, at his incredible home. The man behind three well-loved restaurants, Mango Mango, Mango Rooms and Mai Fish, Duc fled Vietnam during the 1970’s at the tender age of fifteen. After refugee camp’s finding spice in Texas and world travels he came full circle back to Vietnam in 2003. Fast forward 20-years and Duc’s appeared on numerous international cooking and travel programs.

Be picked up at 8:30 from the hotel and begin the tour with a short visit to a local market (led by a local tour guide, Duc will not join) for a brief intro into the area’s produce, from farm to sea. See locals shopping from the seat of their motorbikes. Here in Vietnam, life is about speed and convenience, both in cooking and in life.

After, head to Duc's rural home/ cooking studio for a private demonstration followed by lunch, freshly prepared by the chef himself. Once satisfied, return to your hotel. Rest of the day at leisure.

Note: Menu is seasonal.

Overnight in Hoi An

Day 10: Hoi An - Hanoi

B/-/D

Take a morning flight and head to your next destination, the capital of Vietnam.

Hanoi, a city of contrasts, defies easy categorization. It's both modern and traditional, chaotic and serene, and always full of surprises. But one thing is for sure: it's a place that's captivating, to all the senses.

At 14:00 set off on a half day guided tour of Hanoi's highlights.

Dive right in with a visit to the Temple of Literature. In 1076 *Quoc Tu Giam* - Vietnam's first university, also referred to as *Van Mieu*, was established within a temple to educate Vietnam's royalty, mandarins and members of the elite, for an incredible 800-years.

Conclude the exploration with a stroll through Hanoi's Old Quarter. A maze of alleyways and hidden treasures, learn about local life in the '36-guilds' as you weave through the frenetic streets on foot. Tantalize the taste buds and ignite the senses with Hanoi street food tour. Seek out the city's typical dishes and exotic delicacies alongside a local.

The streets of Hanoi are a feast for the senses. Visually appealing, modern style meets history and tradition interlooped with sensational local cuisine. Be introduced to what the locals love; snacks of all types, bowls of noodles, deserts, egg coffee and sweet treats, served streetside or in 'shophouses'.

With a firm understanding of true Vietnamese flavors and an unforgettable impression of Hanoi street food, return to the hotel.

Overnight in Hanoi

Distance & journey time:

Central Hoi An - Danang Airport (30km): 50mins

Noi Bai airport - Hanoi (35km): 60mins

Day 11: Hanoi

B/L/-

Today, take part in a hands-on cooking class with the charming Ms Ai, a renowned local chef. Shop for ingredients at the neighbourhood 'wet' market and step into the kitchen of her family home to prepare then dine on authentic North Vietnamese cuisine on this culinary and cultural discovery.

Begins at 08:30 with a transfer to Chef Ai's House in the suburbs of Hanoi for the start of this exciting cooking class. Meet your host, a passionate foodie who finished in the top 5 of 'MasterChef Vietnam' in 2014.

Together, head to the neighbourhood's wet market, walking distance from her house. See the variety of goods on offer, learning from the chef about their uses in traditional cuisine and purchasing items for the day's cooking class. The marketplace is a fabulous place to observe the local way of life and learn about how Hanoians shop for fresh produce.

Armed with the necessary ingredients, return to Chef Ai's family home. Once in the kitchen, the chef will share the secrets behind the region's most popular dishes. Using your host's recipes, slice, dice then cook these delicious ingredients .

Once ready, sit down and feast on the meal bringing the culinary adventure to a close before transferring back to the hotel.

Afternoon and evening at leisure. Ask us for recommendations on the town's best restaurants.

Overnight in Hanoi

Day 12: Hanoi - Ha Long

B/L/D

The perfect way to see the UNESCO World Heritage areas of Halong and Lan Ha Bay is to spend a night aboard a charming boat. The mystical scenery, where thousands of limestone islands jut out of the emerald sea, sculpted into wonderous shapes covered in lush flora is truly breathtaking.

Following breakfast leave Hanoi at 09:00 for the 2.5hours drive to Halong City. Arrive at the pier around noon and proceed with check-in formalities.

After the welcome onboard and checking into the cabin, lunch will be served whilst cruising. In the afternoon, enjoy some visits or activities (depending on the boat's set itinerary). Towards the end of the afternoon the boat will anchor for the night surrounded by karst formations.

Enjoy a sunset on the deck followed by dinner, then retiring for the evening.

Overnight on Halong or Lan Ha Bay (depending on the boat's set itinerary).

Distances and journey time:

From central Hanoi to Halong Bay (160km): approx.2.5hrs

Day 13: Ha Long - Lan Ha Bay

B/L/D

After breakfast, either stay aboard the boat or transfer to a smaller day boat for a full day of activities including lunch: swimming, visiting villages or kayaking (depending on the boat's set itinerary).

Once back aboard the main boat, enjoy sunset on the deck followed by dinner, then retire for the evening.

Overnight on Halong or Lan Ha Bay (depending on the boat's set itinerary)

Day 14: Ha Long - Hanoi - Departure

B/-/-

Wake up to the fresh morning amidst the bay and have breakfast (brunch on some boats) while leisurely immersing in the serene setting of the spectacular rock formations.

Proceed to checkout as the cruise arrives towards port. Upon disembarkation, be met by the driver for the transfer back to Hanoi for your onward departure flight.

Distances and journey time:

From Halong Bay to Noibai Airport (160km): approx. 2,5hrs

Note:

- The cruise's itinerary may be subject to change depending on weather conditions.
- Over the past years Halong Bay has been experiencing increasing environmental problems such as pollution, overfishing and impairment of its natural habitats. We encourage you to enjoy the beauty of Halong Bay, but also to help protect and preserve it so that future generations can experience its beauty with responsible tourism behavior which is crucial to reducing issues on Halong Bay and ensuring its long-term sustainability.

End of services

Rates & conditions - Combined

5-Star Accommodation:

Accommodation			
City	Hotel	Hotel Category	Room Type
Seoul	Four Seasons Hotel	5*+ (Ultra Deluxe)	Premier Room
Saigon	Park Hyatt	Deluxe	Park Room Garden View
Hoi An	Hotel Royal Hoi An - MGallery Collection	Deluxe	Deluxe
Hanoi	Sofitel Legend Metropole	Super Deluxe	Premium
Ha Long	Violet Cruise	Deluxe	Junior Suite

Pricing: in USD per person for shared twin/double

Rates are valid until 31 December 2025

Validity Date	1	2	3-4	5-6	7-10	SGL Supp
01 Jan 2025 - 28 Feb 2025 01 May 2025 - 31 Oct 2025 01 Dec 2025 - 31 Dec 2025	13 900	7 900	7 400	7 200	7 000	2 900

01 Mar 2025 - 30 Apr 2025 01 Nov 2025 - 30 Nov 2025	14 900	8 900	8 400	8 200	8 000	2 900
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Notes: Reservations during peak times (Christmas, New Year, Vietnamese Lunar New Year, National Holidays) may be subject to supplementary charges and compulsory meals

Rates & conditions - Korea

5-Star Pricing: in US Dollars per person for shared twin/double
Rates are valid until 31 December 2025

Validity Date	1	2	3-4	5-6	7-10	SGL Supp
01 Jan 2025 - 28 Feb 2025 01 Dec 2025 - 31 Dec 2025	6 400	4 900	4 400	3 900	3 400	900
01 Mar 2025 - 30 Apr 2025 01 May 2025 - 31 Oct 2025 01 Nov 2025 - 30 Nov 2025	6 900	5 400	4 900	4 400	3 900	950

Notes: Reservations during peak times (Chuseok, Christmas, New Year, National Holidays) may be subject to supplementary charges.

Rates & conditions - Vietnam

5-Star Pricing: in US Dollars per person for shared twin/double
Rates are valid until 31 December 2025

Validity Date	1	2	3-4	5-6	7-10	SGL Supp
01 Jan 2025 - 28 Feb 2025	7 900	4 900	4 400	3 900	3 400	1 900
01 Mar 2025 - 30 Apr 2025 01 Nov 2025 - 30 Nov 2025 01 Dec 2025 - 31 Dec 2025	8 400	5 400	4 900	4 400	3 900	2 100
01 May 2025 - 31 Oct 2025	7 400	4 400	3 900	3 400	2 900	1 700

Notes: Reservations during peak times (Christmas, New Year, Vietnamese Lunar New Year, National Holidays) may be subject to supplementary charges and compulsory meals

Our services include:

- Accommodation in a shared twin/double room including daily breakfast
- Transportation with driver in A/C vehicle
- Service of English-speaking local guide
- Drinking water during the tour
- Meals as mentioned
- Excursions and transfers as mentioned by private air-conditioned vehicles(or by boat if mentioned)
- Entrance fees for mentioned visits

Our services do not include:

- Other meals than mentioned
- Camera / video entrance fees
- Flights not mentioned in the inclusions (please see airfares table)
- Laundry, telephone calls and expenditure of personal nature
- Any other services not mentioned
- Early Check in and Late Check Out

